



Whitney Rye

THE PARLOR ROOM
THE MASH BILL PODCAST

BRAND KIT

www.ParlorRoomTastings.com

Hi. I'm Whitney Rye!

BOURBON STORYTELLER & INDUSTRY VOICE

I'm a storyteller, rooted in the heart of bourbon country, Bardstown, Kentucky. Through carefully curated tastings, authentic podcast conversations, and thoughtful digital content, I bring your brand's story to life in a way my audience remembers and trusts. From intimate experiences at The Parlor Room to engaging distillery tours, my community seeks meaningful connections with the brands they already love and those they have yet to discover.



May 13 - November 10 (180 Days)



20.3K

Followers



1,861,376

90-day View count



90.8K

90-day Interactions



35-54

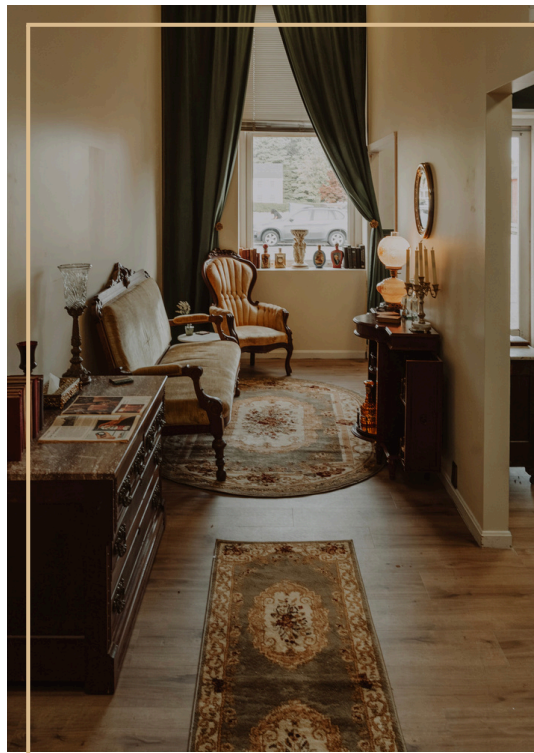
Most Engaged Age



PARLORROOMTASTINGS.COM

Tucked just off the court square in downtown Bardstown, The Parlor Room is a space where bourbon brands can show up and be experienced. Built for connection, where a quiet flight of rare pours or a hands-on cocktail session can become the start of someone's loyalty to your label or the moment an enthusiast never forgets.

There is no cost or overhead. I handle everything from curating the experience to marketing and ticketing every seat.



STATISTICS

88%

Sold Out Brand Hosted Events

17

Brand Hosted Events

76%

Social Media Ticket Purchases

June 7, 2025

Official Opening Date



PREVIOUS COLLABORATIONS

Barton 1792

Master Distiller Ross Cornelisson

Maker's Mark

Bill Samuels Jr.

Chicken Cock Whiskey

Will Woodington

Preservation Distillery

Carly Haycraft



WHO I WORK WITH

Distillers, brand ambassadors, tourism leaders, authors, and founders who have a story worth sharing.

Whether your brand is iconic or just emerging, if you're passionate about authenticity and connection, YOU are who I share with my audience.

WHAT YOU CAN EXPECT

Pour your story into spaces built to connect. Whether through a guided tasting at The Parlor Room or a feature on The Mash Bill Podcast, your brand takes center stage.

Here, your brand isn't just featured. It becomes part of the story they'll tell next.



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GET IN TOUCH

Step into The Parlor Room, where my audience gathers, eager to discover brands they'll cherish forever. Here, your story becomes their story, building connections that linger well beyond the tasting. Meaningful opportunities await

Whitney Rye.